



FOR IMMEDIATE RELEASE:

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**Inland Empire Utilities Agency Recognizes May as Water Awareness Month
and Announces Social Media Contest**

#KickWaterWaste - Kick the Water Wasting Habit for Good

Inland Empire, California – California recognizes May as Water Awareness Month and the Inland Empire Utilities Agency (IEUA) encourages the community to be aware of their water use and kick water wasting habits for good. California's water supply conditions are continuously changing due to the changing environment, demand and usage. Water Awareness Month acts as a reminder for all to us to conserve our precious resource and use water efficiently. Historically, water use increases in the month of May, especially outdoor use. As much as 70 percent of the water used is for outdoor uses, such as watering lawns, washing cars, and cleaning driveways and patios. To help reduce water use outdoors and indoors, IEUA will be posting water saving reminders on all social media channels throughout the month. In addition, IEUA will be hosting a Water Awareness Month social media contest for the month of May (details below).

"May is the perfect time to inspect outdoor irrigation systems and take advantage of the water-use efficiency rebate programs made available through IEUA and the Metropolitan Water District of Southern California. We must all take action to preserve our water resources for present and future generations," stated IEUA Board President Steve Elie.

Ways to save water include:

- Shut off sprinklers after rainfall.
- Sweep, don't spray.
- Install drip and smart irrigation systems.
- Upgrade your indoor and outdoor water fixtures.
- Run only full loads in the dishwasher and clothes washer.

Water Awareness Month Contest Guidelines:

1. Follow IEUA on Facebook, Instagram or Twitter @IEUAWater.
2. Snap a photo of a water saving activity. Upload the image on Facebook, Instagram or Twitter. Include a description of the water saving activity in the caption.
3. Tag IEUA's page @IEUAWater. Add the hashtag #KickWaterWaste.
4. Your water saving image will be entered in a drawing for a water saving swag bag on June 1, 2018. All images must be uploaded and tagged by May 31, 2018, to be entered into the raffle.
5. Must be over 18 to participate.
6. Prize must be picked up within 30 days at IEUA's Headquarters: 6075 Kimball Avenue, Chino, CA 91708.

Visit www.KickWaterWaste.com for additional tips, rebates and conservation efforts.

The Inland Empire Utilities Agency covers 242-square miles, distributes imported water, provides industrial/municipal wastewater collection and treatment services, and other related utility services to more than 875,000 people through its member agencies which include Chino, Chino Hills, Cucamonga Valley Water District, Fontana, Fontana Water Company, Montclair, Monte Vista Water District, Ontario, and Upland.