



FOR IMMEDIATE RELEASE:

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**HELP SAVE LIVES THIS SUMMER!
Inland Empire Utilities Agency to Host Blood Drive**

Inland Empire, California – The Inland Empire Utilities Agency (IEUA) has teamed up with LifeStream, a comprehensive blood center serving more than 80 medical facilities in southern California, to host a blood drive on Thursday, August 7, 2014, from 10 a.m. to 2 p.m. The blood drive will be held at the IEUA Headquarters B-Event Room, located at 6075 Kimball Avenue in Chino, and members of the public are encouraged to take part.

The need for blood locally is constant and ongoing. According to LifeStream, although 37 percent of the U.S. population is eligible to donate blood in southern California, only three percent of those eligible do so. Every three seconds someone needs blood, and one pint of blood can save as many as three lives. Vacations and other activities during the summer months often result in a decline in blood donations. In fact, during the months of June, July and August, about two fewer donors give blood than what is needed to meet demand. Blood donations are used every day for surgery and trauma patients, cancer patients, accident victims, premature infants, burn patients, and organ transplant recipients.

All blood types are needed to ensure a reliable supply for patients. Donors are encouraged to eat a meal prior to giving blood and drink plenty of water. Photo ID is required at donation time, and individuals who are 17 years of age (16 with parental permission), weigh at least 110 pounds and are in generally good health may be eligible to donate blood. All participating donors will receive a coupon for a free milkshake courtesy of Jack in the Box® (while supplies last), a VIP pass for two to the Improv Comedy Club, and free cholesterol screening.

To see videos and read stories about the impact donating a pint of blood can have in your community, visit <https://www.lstream.org/DonorPatientVideos/DonorPatientVideos1.aspx>.

The Inland Empire Utilities Agency covers 242-square miles, distributes imported water, provides industrial/municipal wastewater collection and treatment services, and other related utility services to more than 830,000 people through its member agencies which include Chino, Chino Hills, Cucamonga Valley Water District, Fontana, Fontana Water Company, Montclair, Monte Vista Water District, Ontario, and Upland.

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