FOR IMMEDIATE RELEASE:
March 22, 2017

CONTACT:
Kathy Besser
Executive Manager of External Affairs and Policy Development/
Assistant General Manager
909.993.1638
KBesser@IEUA.org

The Inland Empire Utilities Agency Promotes Kathy Besser to
Executive Manager of External Affairs and Policy Development/Assistant General Manager

Inland Empire, California – The Inland Empire Utilities Agency (IEUA/Agency) recently promoted Kathy Besser to Executive Manager of External Affairs and Policy Development/Assistant General Manager. Prior to her promotion, Ms. Besser served as the Agency’s Manager of External Affairs for the past two and a half years.

As the Executive Manager of External Affairs and Policy Development/Assistant General Manager, Ms. Besser will be responsible for managing, directing and integrating a wide variety of functions, programs and staff engaged in government relations, public relations, outreach, and education. Activities include directing significant community outreach programs, serving as the primary point of contact with elected officials, senior staff and industry associations; presenting to public agencies and community organizations about Federal, State and Agency water policy; directing and advocating the Agency’s position toward current and proposed legislation; directing and monitoring State and Federal funding options available to the Agency; administering the grant solicitation and implementation process; and providing policy and strategic planning advice, guidance, direction, and authorization to carry out major plans and procedures, consistent with established Agency goals.

“Kathy’s vast experience and expertise in government relations, legislative analysis and public relations will be a tremendous asset toward achieving the Agency’s business goals,” stated Joe Grindstaff, IEUA General Manager. “We look forward to her leadership and guidance."

Kathy has extensive experience in public affairs and legislative programs, working at the highest levels of state and federal government. Prior to her employment at IEUA, Kathy served as the long-time Chief of Staff for a Nevada Lieutenant Governor and State Treasurer, working on political, legislative and official matters and overseeing all planning, implementation and management of office programs and operations. Kathy also spent two years as the Communications Director for Congressman Ken Calvert (CA-42).

The Inland Empire Utilities Agency covers 242-square miles, distributes imported water, provides industrial/municipal wastewater collection and treatment services, and other related utility services to more than 875,000 people through the cities of Chino, Chino Hills, Fontana, Montclair, Ontario and Upland, Cucamonga Valley Water District, Monte Vista Water District, and Fontana Water Company.